



2011 RATE CARD & PACKAGES

NEWSBLAST/WEBSITE SPONSORSHIP

Westerville Alumni Association

As a not-for-profit organization with an all-volunteer board, the Westerville Alumni Association relies on sponsorships and donations to offset its operating expenses while generating revenue to support its scholarship fund. **Now is the perfect time for your business to take advantage of our 2011 Newsblast/Website sponsorship opportunities** and join the other businesses that are marketing themselves to more than 7,650 alumni of the Westerville City Schools! The Newsblast is e-mailed quarterly and the Website sponsorship page is active 24/7/365. The following sponsorship packages are available:

\$50 Sponsorship

This sponsorship provides a business card ad on one Newsblast and your business card ad on the Website through 12/31/2011 (must be purchased by November 18, 2011).

\$70 Sponsorship

This sponsorship provides two business card ads on two consecutive Newsblasts and your business card ad on the Website through 12/31/2011 (must be purchased by August 19, 2011).

\$85 Sponsorship

This sponsorship provides three business card ads on three consecutive Newsblasts and your business card ad on the Website through 12/31/2011 (must be purchased by May 20, 2011).

\$100 Sponsorship

This sponsorship provides four business card ads on four consecutive Newsblasts and your business card ad on the Website through 12/31/2011 (must be purchased by February 18, 2011).



WAA NEWSBLAST/WEBSITE SPONSORSHIP

YES! I will sponsor the WAA Newsblast/Website at the following level:

\$50 \$70 \$85 \$100

I cannot become a sponsor right now but would like to make a donation to WAA:

\$10 \$15 \$20 \$25 \$_____

Your Name: _____

Business Name: _____

Business Address _____

Telephone Number: _____

Fax Number: _____

E-Mail: _____

Website: _____

Total Enclosed: \$_____

Make checks payable to "Westerville Alumni Association" and return with completed form to:

Westerville Alumni Association
P.O. Box 3082
Westerville, OH 43086-3082

Be sure to include the business card that will appear in the Newsblast(s) and on the WAA Website!